

# The People Blueprint: Building Stronger Connections at Every Level

This dynamic, one-day seminar equips construction professionals with the people-centered skills that drive trust, collaboration, and exceptional client experiences.

Blending Dennis Doran's proven soft-skills principles with the Wiley AgileEQ™ assessment, participants gain deep self-awareness, learn to adapt their communication in real time, and practice the interpersonal tools that strengthen relationships across the jobsite, office, and customer-facing environments.

Through hands-on activities, mindset training, and industry-specific scenarios, attendees leave with practical strategies they can apply immediately to improve teamwork, reduce conflict, and elevate their professional impact.

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## Key Points That Deliver a Powerful Learning Experience

### ✓ Industry-Relevant Soft Skills

Participants explore the communication, professionalism, and emotional intelligence skills that directly influence safety, quality, client satisfaction, and team performance.

### ✓ Personalized Insights with AgileEQ™

Each attendee receives a personalized AgileEQ profile, revealing their natural communication mindset and the stretch mindsets that unlock greater adaptability and leadership effectiveness.

### ✓ Hands-On Practice, Not Theory

The seminar includes interactive exercises—role-plays, body-language labs, feedback drills, and conflict-resolution scenarios—designed specifically for construction leadership, field operations, and business development teams.

### ✓ Stronger Communication Across Roles

Participants learn how to bridge the communication gaps that often arise between field and office teams, senior leaders, and customer-facing staff.

## ✓ **Tools for Giving & Receiving Feedback**

Attendees practice structured, respectful feedback techniques that improve accountability, strengthen relationships, and reduce friction on projects.

## ✓ **Mindset Agility for Real-World Challenges**

Using the AgileEQ framework, participants learn how to shift their mindset to match the moment—whether navigating a tough client conversation, resolving conflict, or leading a team under pressure.

## ✓ **Actionable Takeaways**

Each participant leaves with a personalized action plan, including one mindset to strengthen, one interpersonal habit to adjust, and one real-world situation where they will apply their new skills immediately.